

World Cancer Day - One United Voice



[Ewa Gajewska](#) 7 posts since Oct 3, 2013

World Cancer Day - One United Voice Feb 3, 2017 8:57 AM

Currently 8.2 million people die from cancer worldwide every year, out of which 4 million are premature deaths (aged 30 to 69 years). More than 50% of a total 3,468 of deaths in Children is caused by cancer.

It goes without saying that the global cancer epidemic is enormous and knows no boundaries.

It has, or will, affect us all either directly or indirectly during our lifetime. That is why the time has come to unite and make our voices heard. Together we can help share cancer awareness, adopt healthy lifestyle and encourage others to make healthy choices. We can prevent cancer by early detection, love and support those around us, promote education, take action to increase governmental input into cancer research funding and access to care, we can ask for support.

World Cancer Day takes place every year on 4 February and unites the world under a single theme to highlight the on-going fight against cancer. World Cancer Day aims to reduce the number of preventable deaths each year by raising cancer awareness amongst the general public and pressing governments to take further action against the disease.

World Cancer Day is an initiative run by the Union for International Cancer Control (UICC). UICC is the largest and oldest international cancer organisation founded in 1933 and based in Geneva, Switzerland, it counts over 1,000 members and 56 partners across 162 countries, and features the world's major cancer societies, ministries of health, research and treatment institutes, patient groups, and industry leaders.

World Cancer Day is all about turning our attention to a global issue way too often considered as taboo. It is about reflecting on what we can and then taking action either collectively or as an individual to become more knowledgeable, aware and prepared.

It is simply about showing that we CARE. There is so much that we can truly DO!

With the recent adoption of the UN Sustainable Development Goals (SDGs) that Thomson Reuters has also incorporated into its Responsibility & Inclusion strategy we are entering a new era for global health. Let's become an active part of it!

Please read through the materials attached. They are excellent pieces that will help you understand how you can make a difference. It also offers an insight into what cancer is all about and the UICC activity in 2016 that you will find in their annual report.

For more information please visit: [WORLD CANCER DAY](#)

Join the discussion!

What are your views, experiences, ideas?
What can we do on a global & local level?
How do you think we can make a change
in our workplaces or privately? What
CHANGE would you like to see? Let's talk!

- [Cancer_Backgrounder.pdf](#) 184.9 KB Preview
- [All_Key_Messages_Factsheets.pdf](#) 1.6 MB Preview
- [2016WorldCancerDay_Report.pdf](#) 2.9 MB Preview

Tags: charity, cancer, fundraising, sustainability, un, cancer awareness, corporate responsibility inclusion, sustainable development goals, world cancer day



[Jenjira \(Pla\) Tarapan](#)

Re: World Cancer Day - One United Voice Feb 6, 2017 3:07 AM

Thank you so much for sharing such an easy-to-digest infographic to raise cancer's awareness. I have shared it with my friends and family too. I love the key message saying that prevention is much cheaper and "I" & "WE" can do that together.